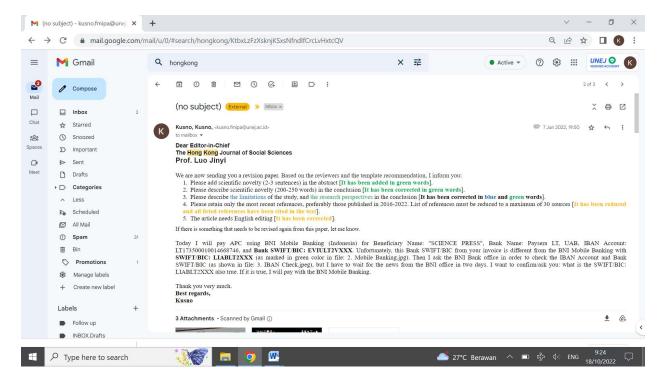
BUKTI CORESPONDING

Improving Content Knowledge and Technological Skill of University Instructors: A Case Study for Online Learning Implementation during and after the COVID-19 Pandemic



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Improving Content Knowledge and Technological Skill on University Instructors: A Case Study for Online Learning Implementation during and post Covid-19 Pandemic

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Abstract:

The objectives of this study investigate and improve the university instructor's content knowledge and technological skills relating to digital learning. The research participants involved 260 lecturers from eleven education departments that have been taught 260 subject matters at a private university in NTB Province, Indonesia. We verified the instructor's content knowledge through the availability of course materials suitable to students' competencies needed and their potential. Then, it identified the instructor's skill in using information and communications technology (ICT) devices and analyzed the data. Enforcing an online learning workshop for the instructors who still have low digital knowledge, we evaluated their effort during workshop activities. This research found that in the online learning process during and post the Covid-19 pandemic, the lecturers' course material preparation was generally unsatisfactory, even though they had good competencies in the use of ICT tools. This study gave information that the instructors who had abilities in digital devices did not automatically provide good services in online learning and technology adaptation processing for students. Fortunately, by training lecturers in the e-learning platform, the institution's efforts could be successful in resolving this problem. The training approach appertained dealing with the content knowledge improvement could affect their productivity in creating the learning media based on ICT and the presentation to be interesting. The instructors could enrich the content quality. The simulation exercise of the e-learning platform improved the instructors' competency related to the benefits of elearning devices, the arranging of course materials, and students' learning activities management. For future development, we suggest that the institution needs to provide progressive support and training to ensure the continuity of online learning in the university.

Keywords: content knowledge, Covid-19 pandemic, instructor, online learning, technological skill.

Title in Mandarin Chinese of No More Than 20 Words

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摘要: (Abstract in Chinese): Type the text of your abstract here. Length of abstract: 300 words. The content of abstracts in English and Chinese should be consistent.

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Introduction

The readiness of lecturers in the challenging context of implementing online learning needs the aspects of technological knowledge, pedagogical knowledge, and content knowledge. As Mishra and Koehler stated that the effective instructional use of technology requires three essential linkages of teacher knowledge, i.e., technological knowledge, pedagogical knowledge, and content knowledge (cited in Morsink et al., 2010/2020). Furthermore, they defined that the technological knowledge (TK) is close to the fluency of information technology; Pedagogical knowledge (PK) is teachers' deep knowledge about the processes and practices or methods of teaching and learning. Content knowledge (CK) is teachers' knowledge about the subject matter to be learned or taught (Koehler & Mishra, 2009). Finding research by Orlanda-Ventayen et al. (2021) suggested that teachers have to accept the various technologies provided by different platforms to improve their knowledge and expertise in utilizing technological tools in teaching. This competency includes the course designing ability and the managing time for contributing to online-teaching (Song et al., 2004). The other view stated that the primary aspect of e-learning had focused on teaching the course materials what to require in natural ways learners need (Muthukrishnan et al., 2021). The views interpret that, to implement online learning, the lecturers need to dominate in utilizing technological devices and managing the course.

Several studies reported that students' perspectives increased the digital abilities of teachers and provided feedback during online lectures (Sulisworo et al., 2021; Susilana, 2020). So training lecturers are needed to deal with online learning and technological tools. Trying new experiences and developing various learning methods had to be also introduced to a reliable online learning platform (Shaharanee et al., 2020). The effort supports the argument that achieving an optimal online learning process needs some instructors' skills. These competencies can encourage the students to be

interested and willing to learn, interactive, democratic, and wise in using internet content and online tools (Lukas & Yunus, 2021; Babe, 2021; Fuad et al., 2020). For teachers, these reviews and information can be used as a reflection to improve their future online learning process.

Considering the participated lecturers from education departments and paying attention to the students' perspectives about the e-learning obstacles, this study focused on assessing and enhancing the content knowledge and digital skill for achieving effective online learning. For these reasons, we examined the competence of the instructors to produce some standard materials for preparing online teachinglearning activities (e-handout, student worksheets, emodule, e-books, PowerPoint, teaching-learning videos, and alike). After that, we investigated the teachers' online device skills. These abilities would be utilized to design online learning processes (WhatsApp, email, telegram, Youtube, blog, radio online, Moodle, Google Classroom, Zoom Meeting, Google Meet, Schoology, and alike). Then, from the finding results, it used to take action to improve their CK and TK through training. The problems of the research are as follows.

- a. How do the lecturers' content knowledge and technological skills readiness to implement the online learning using e-learning platforms during and post-Covid-19 Disease pandemic?
- b. How can the university's efforts and instructors' ICT knowledge improvement be optimal in the online learning process?
 - Contributions to the literature are as follows.
- a. This study gives contributions in knowledge and information for the lecturers and departments about how e-learning design needs various aspects of competencies and supporting systems, including the readiness of instructor's content knowledge, digital skills and devices, technology costs, stable internet, and connectivity.
- b. The study shares the understanding of lectures' difficulties and the university's challenges for

online learning that could contribute to designing strategies and taking action in online learning development.

1. Methods

In this research, we used a qualitative descriptive method that aims to describe a phenomenon and its characteristics actually. The steps are as follows: gathering data, interpreting and analyzing data, and reporting the findings (Nassaji, 2015; Creswell, 2013). The main focus of the research has emphasized the readiness of lecturers' ability to manage and prepare the learning material (content knowledge) and the lecturers' technological skills to establish online learning based on a more reliable e-learning platform. Besides, we evaluated both lectures' content knowledge improvements and online technological skills after they attended the e-learning workshop provided by the institution during and post the Covid-19 pandemic.

1.1 Participants and Times

The research was undertaken at an excellent private university, in NTB Province, Indonesia. The university had about five thousand students, three hundred lecturers, and five faculties. These faculties consisted of twelve education departments, and eight noneducation departments. This study was held in the eleven education departments for the undergraduate program to prepare the teacher candidates for elementary, junior, and senior high school levels. The use of online learning in odd semesters of the eleven departments was implemented for the first, third, and fifth semesters with a total 260 subject matters. The distribution of the 260 courses to the departments were presented as follows. It was the English Department of Education (D1) = 40 courses, Sport Education (D2) = 30 courses, Education's Information Technology (D3) = 14 courses, Mathematics Education (D4) = 13 courses, Chemistry Education (D5) = 18 courses, Physic Education (D6) = 21 courses, Biology Education (D7) = 15 courses, Technology Education (D8) = 24 courses, Administration Education (D9) = 27courses, Guidance and Counseling (D10) = 34 courses, and Society Education (D11) = 24 courses (Figure 1). Regarding the 260 subject matters, the participants of this research involved 260 lecturers that taught the 260 courses. The study was undertaken from March 2021 until February 2022.



Figure 1. Online learning courses distribution of the eleven departments during Covid-19 pandemic

1.2 Instruments and Procedure of Research

The research instruments used the instructional designs, course materials made by instructors, reported data of online media technology for each course meeting, and some e-learning platforms courses on 260 subject matters. All these instruments were available in each department of the University.

In the initial step of the research, we verified the lectures' content knowledge deal with the availability of course materials based on instructional design. Besides, the course contents that were created or uploaded from some resources by the lecturers had to be suitable for students' needed competence. In addition, the course materials might be implemented for student centered learning approach. These consist of an e-handout, student worksheet, e-module, e-book, PowerPoint, and video learning-teaching. Based on these instructional designs, we assess the availability and compatibility of the course materials for each subject matter created by the instructors in the ten times course meeting in a semester. These criteria scored 1 to 3 with codes as follows.

- C1 = Score 1: No available digital learning course materials.
- C2 = Score 2: Available digital learning course materials but incomplete or incompatible for online learning.
- C3 = Score 3: Available course materials with satisfaction online learning content and good presentation.

The second step identified the lecturer's technological skills that dealt with the lecturer's skill in using information and communications technology (ICT) devices leading to employing these tools for designing the learning process. This was classified into three levels based on the utilization complexity, i.e., social media tools, semi-academic media tools, and elearning platforms. We assessed the using various ICT tools by the instructors for every subject matter in ten courses meeting. Applying these indicators, we valued the use of the ICT tools from 1 to 3 with codes as

follows.

- T1 = Score 1: Social media or non-academic media tools (WhatsApp, email, telegram, Instagram, and alike).
- T2 = Score 2: Semi-academic media tools (Youtube, blog, online radio, and alike).
- T3 = Score 3: E-learning platform, academic or professional media tools (Moodle, Google Classroom, Zoom Meeting, Google Meet, Schoology, Edmodo, and alike).

The third step analyzed the result data of both steps to classify the level of the instructor's content knowledge and technology skill. Furthermore, using the assessment results of the first five meetings of each subject matter, we enforced an online learning workshop to improve the instructors' content knowledge and e-learning tools skills who still achieved low scores 1 and 2 in handling online courses.

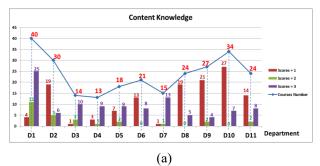
2. Results and Discussion

Inspecting ten times classes online meetings for each subject matter of the 260 courses was used to assess the lecturers' content knowledge in online learning during and post the Covid-19 pandemic. It found the scores category C1 = 121 courses (46,5%), C2 = 25 courses (9,6%), and C3 = 114 courses (43,9%) as shown in Figure 2a. Three departments that had many scores C1 were D10 = 27 courses of 34 courses (79,4%), D9 = 24 courses of 27 courses (77,8%), and D8 = 19 courses of 24 courses (79,1%). In the meantime, three departments with lots of scores C3 were D1 = 25 courses of 40 courses (62,5%), D7 = 13 courses of 15 courses (86,7%), and D3 = 10 courses of 14 courses (71,4%).

On the other hand, investigating lecturers' technological skills, it reported the scores category T1=60 courses (23%), T2=5 courses (2%), and T3=195

courses (75%) as presented in Figure 2b. Three departments had a lot of scores T1 were D1=20 courses of 40 courses (50%), D6 = 13 courses of 21 courses (70%), and D5 = 8 courses of 18 courses (44,4%). In contrast, three departments with many scores T3 were D10 = 34 courses of 34 courses (100%), D2 = 29 courses of 30 courses (97%), and D8 = D11 = 24 courses of 24 courses (100 %).

The general description of the assessment results is that the online learning materials were structured by the instructors as unsatisfactory. The investigation found more than 50% of the course material is not available or incomplete notes for online learning services. From the eleven departments, there are six departments (D2, D6, D8, D9, D10, D11) that at least thirteen subject matters have no course materials. In contrast, there were 195 instructors or 75% of the lecturers' number who have had the competencies for designing elearning platforms (Figure 2b). It was dominated by five departments (D10, D2, D8, D11, D9) with at least nineteen lecturers per department. The others were in position less than fifteen lecturers per department. In this covid pandemic case, the sudden shift from faceto-face to distance learning might cause a distressed person and unstable internet signal. Due to this unanticipated condition, lecture costs were to be expensive for students, internet access infrastructure limited, and disrupted academic management (Stadtlander & Sickel, 2021; Burkholder & Krauskopf, 2021; Tran et al., 2021; Hammoumi & Youssfi, 2020; Moralista & Oducado, 2020). Solving the problems of distance learning process' limitations is necessary emphasized to develop the instructors' content knowledge and technological skills. It is to improve the quality of the lecture materials and the use of online learning tools with a more reliable e-learning platform.



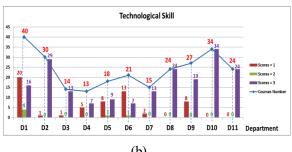
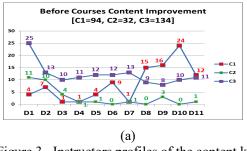


Figure 2. Content knowledge and technological skill of the instructors in online learning

Considering the academic atmosphere in the Covid-19 pandemic situation, the university made an action to upgrade the learning quality for the first five online meetings of the 260 courses in the semester. From these 260 courses, it was found the score categories C1 = 94 courses, C2 = 32 courses, C3 = 134 courses (Figure 3a), C3 = 134 courses, C3 = 134 courses, C3 = 134 courses (Figure 3b). In detail data, Figure 3 show that

there are five departments in low performance of category C1, i.e., D10, D9, D8, D11, D6 in Figure 3a, and three departments in the skill of the weak device of category T1, i.e., D1, D6, and D9 in Figure 3b. Due to there were many scores of C1, C2, T1, and T2, therefore, the 126-course materials had to be upgraded

into level C3 and about 57 instructors to be improved into level T3. Based on the lack of online course materials and the low competency in the e-learning platform of the lecturers, thus, it needs, as soon as possible, to enforce a workshop to develop the distance learning services in the university.



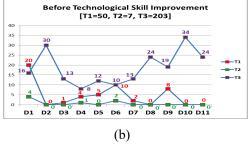
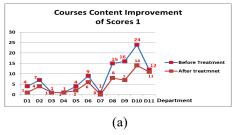
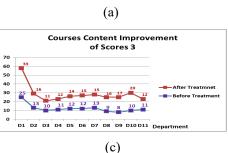


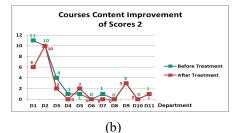
Figure 3. Instructors profiles of the content knowledge and technological skill before improvement

Conducting workshop focused on the treatment of the C1 lecturers' category of five departments ordered from the lowest performances, i.e., D10, D9, D8, D12, and D6 (Figure 4a). Besides, it handled to upgrade the C2 lecturers' category from the departments D1, D2, and D3 (Figure 4b). The intervention materials included a simulating create-account, menu and features, making e-modules, teaching-learning videos, e-attendances, e-assignments and e-assessments, creating student worksheets, online forum, discussions. Among these eleven departments, the most ready-in-courses material aspect for implementing online learning were only two departments, i.e, D4, and D7 (Figure 4a,b). Ending workshop activity reported that in almost all departments, the score category C1 can be declined sharply. Except for the D3 and D4 departments, they were in constants condition (Figure 4a). The treatment results for score category C2 were also in stable condition (Figure 4b). In contrast, the number of category C3 significantly increased for all departments, i.e., the average of courses content improvement increase by four courses per department (Figure 4c).

In general, the serious institution efforts were quite successful to reduce the scores category C1 and C2 to be C3. They could decline from a total of C1 = 94 to be C1 = 55, and C2 = 32 to be C2 = 24. As a positive result, the scores C3 could be significantly increased from C3=134 to be C3 = 181 (Figure 4d). This means that 70 % of the 260 courses were ready to be implemented for online learning by using an e-learning platform.







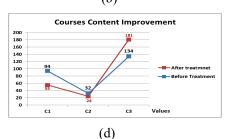


Figure 4. Content knowledge improvement of the instructors of the eleven departments

The training can add 47 new online course materials for the 260 courses of the eleven departments (Tabel

4d). This training could affect the instructors productivity to create the e-handouts, the student

worksheets, the e-modules, the e-books, and the PowerPoint displays. They have referred and linked some teaching-learning videos and Youtube displays to make their presentation to be more interesting. For enriching the content quality, some topics of courses had linked using e-book, Youtube, and e-library. The

content development results that were made by the instructors is respectively presented in Table 1, i.e., the material availabilities: e-handout = 65%, student worksheet = 60%, e-module = 80%, e-book = 70%, PowerPoint = 95%, video teaching-learning = 60%.

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| Number | E-learning Contents Preparation | Materials Availabilities | Activities Remarks | | | |
|--------|---------------------------------|-----------------------------|--|--|--|--|
| | | | Arrange and download e-handout from | | | |
| 1 | E-handout | 65% | Web, delivering materials, upload, and share-link to URL | | | |
| 2 | Student worksheet (SW) | 60% | Create and share SW with students | | | |
| | | | Create and download e-handout from | | | |
| 3 | E-module | 80% | Web, delivering materials, upload, and share-link to URL | | | |
| | | | Compile and download e-handout from | | | |
| 4 | E-book | 70% | Web, delivering materials, upload, and | | | |
| | | | share-link to URL | | | |
| 5 | PowerPoint (PP) | 95% | Create and share the PP with students | | | |
| 6 | Video teaching-learning | 60% | Arrange, link Youtube, and share with students | | | |

Reducing the number of score category T1 focus on improving instructors' devices skills for the e-learning platform, particularly, from the five departments, i.e., D1, D6, D9, D5, and D4 (Figure 5a). For the score category T2, it was only two departments that needed the digital tools training, i.e., D1 and D6. In this treatment, the intervention materials consisted of simulating a creating account, menu and features, uploading materials, making attendance forms, online task assignments, creating online discussion forums, and evaluation. The ending of the workshop could

reduce the number of categories T1 and T2 at almost all departments (Figure 5a,b). The score category T3 could increase in five departments, i.e., D1, D4, D5, D6, D7, and D9 (Figure 5c). In short, the university could decline the number of the scores T1 and T2 from a total T1 = 50 to T1 = 28, and T2 = 7 to T2 = 5. Meanwhile, the score C3 significantly developed from T3 = 203 to T3 = 227 (Figure 5d). These results indicated that, in general, 87% of 260 instructors were competent to implement online learning by using elearning platform devices.

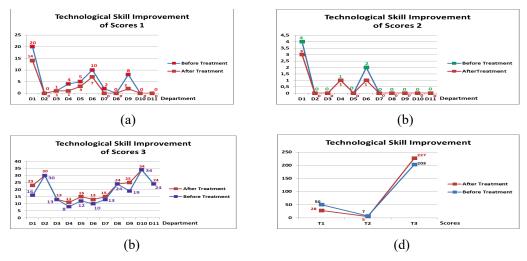


Figure 5. Technological skill improvement of the instructors of the eleven departments

Training the skill of the device for the e-learning platform can upgrade the competencies of the 24

lecturers (Figure 5d). These instructors can recognize the interface programs, the profits, and the benefits of some e-learning devices. They are capable of uploading the course materials, share and link with URLs. They can also add, edit, set, upload, save the contents, and create videos to present attractive teaching. Controling students' learning activities manages students' attendance, students' tasks, and evaluation of students

learning achievement. The digital skill development of the instructors lead to the positive results as shown in Table 2, i.e., the understanding of menu and features = 75%, making e-modules = 60%, teaching-learning videos = 60%, e-attendance forms = 100%; e-assignments and e-assessments = 65%, creating student worksheets = 70%, online forum and discussions = 60%.

Table 2. Instructors' digital skills understanding

| Number | E-learning Simulations | Achievements | Activities Remarks |
|--------|---------------------------------|--------------|--|
| 1 | Menu and features | 75% | Recognize interface programs, profits, and benefits |
| 2 | Making e-modules | 60% | Add, edit, set, upload, and save the content |
| 3 | Teaching-learning videos | 60% | Create a video, upload and share-link the videos to the Youtube and URLs |
| 4 | E-attendance forms | 100% | Manage attendance of students |
| 5 | E-assignments and e-assessments | 65% | Manage the students' tasks and the evaluation of students learning achievement |
| 6 | Creating student worksheets | 70% | Add, edit, set, and save the contents |
| 7 | Online forum and discussions | 60% | Add, edit, set, and save the contents |

When the data in Figure 2a,3a are respectively compared with the data in Figure 2b,3b, it can state that during the Covid-19 pandemic, instructors generally did not yet effort to modify course materials to be suitable for digital learning. There were 50% of the 260 courses that course materials were not yet available for digital presentations and suitable for online learning. Although 75% of instructors are proficient in using ICT, as shown in the score T3 in Figure 2b and Figure 3b, they are not automatically aware of preparing the representative online learning materials. Changing a habit to the use of technology for the instructors would be the departments' challenges to take place from face-to-face to be online learning. Even some instructors might want to take the time. They also think that after ending the pandemic, lectures would soon return to offline learning. They refused to recognize e-learning platform devices and change their habit from the training or practice methods to the distance learning method (Mohammed et al.; Allan et al., 2021; Shaharanee et al., 2020; Nassaji, 2015). As a result, they were passive and less enthusiastic in training activities carried out by the university. They had almost no development (constant) in several departments, both in their ability to make lecture materials and mastery of e-learning tools. These facts present in Figure 4a (D3, D4, D11), Figure 4b (D2, D9), Figure 5a (D3), and Figure 5b (D4). Therefore, the factor of changing the habits, awareness, perception,

and individual resistance of lecturers is an important thing that must be the considerations in implementing digital distance learning during the Covid-19 pandemic (Samat et al., 2020).

Using workshop treatment, it can develop the instructors quality from the category C1, C2, T1, and T2 to be category C3 and T3, respectively, C3 = 181 courses (70%), and T3 = 227 courses (87%) of the 260 courses (Figure 4d and Figure 5d). In the future challenge, the departments need to improve the course materials quality of the 79 courses (30%) and technology skills of the 33 courses (13%). In the context for improving departments' lecture services in future semesters, the departments must immediately give the interventions in course materials improvement and technological skills for the lecturers who had lack performance. Based on the department's achievements as shown in Figures 4a,b, and Figure 5a,b, it emphasizes the lecture materials' intervention for eight departments: D2=14 courses, D10=14 courses, D11=12 courses, D9=10 courses, D8=8 courses, D1=7 courses, and D5=D6=7 courses. The intervention has to develop digital skills in two departments, i.e., D1=17 courses and D6=8 courses. Thus, there were 8 of 11 departments had to still improve the instructors' knowledge in online learning course services, respectively: D2, D10, D11, D9, D8, D1, D5, and D6.

3. Conclusion and Future Direction

In the sudden shift from face-to-face to online distance learning in the university during and post the Covid-19 disease pandemic, the course materials preparation was generally unsatisfactory, even though most lecturers had many good competencies in using ICT tools. In this case, the instructors have been unable to adapt to online learning during the pandemic. Fortunately, training the instructors from the university helped to solve these problems.

The study revealed that the training approach for the lecturers in the content knowledge improvement could affect their productivity in creating the learning media based on ICT. The instructors produced an e-handout, student worksheet, e-module, e-book, PowerPoint, and video teaching-learning. Besides, they could also enrich the content quality supported with blogs, websites, e-books, Youtube, and e-library. Consequently, the presentation of the materials would be exciting, various, and interactive. This research has also shown that the simulation exercise of the elearning platform could increase the instructors' competency related to the interface programs and the benefits of e-learning devices. It consisted of the menu and features, making e-modules, and teaching-learning videos. On the other hand, the simulation training increased the instructors' skills in arranging the course materials and managing students' learning activities, e.g., the e-attendance forms, e-assignments, and eassessments, and creating student worksheets. Implementing these instructors' skills in the online learning process can motivate the students to be interested and willing to learn, interact, and understand the material content. It will also meet what students need and their potential, wise in using internet content and online tools. Therefore, improving lectures' content knowledge and technological skill in digital learning are essential for the student learning services.

This study was conducted on lecturers of a private university in NTB Province, Indonesia. Thus, the generalization results had limitations. The research was also restricted to improving the content knowledge and technological skill of the lecturers.

Having abilities in digital devices competencies, the instructors have not automatically provided good services in online learning. It might be the impact of the Covid-19 stress, low awareness of lecturers, and unhabitual for using e-learning tools from the instructors. On the other hand, the training approach for the lecturers gave positive results in the digital learning process. So, in the future, the institution has to provide continued support and training to endeavor new technological tools and adapt to the disrupted teaching-learning activity.

Authors' Contributions

Kusno is responsible for the theme framework, data analysis, and writing evaluation; Sutarto: Literature search and data analysis; Muzanni: Data collector and analysis; Ahmad: Data analysis and discussion; Rahman: Literature search, writing, and editing; Hardiani: Literature search and discussion.

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